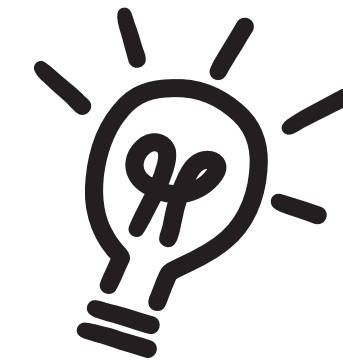




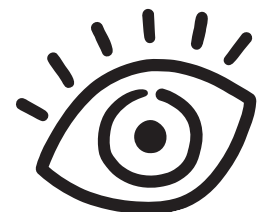
Estonian  
Research Council

17.04.2023



Sounds  
like a  
plan

Tips & Tricks



Great  
idea!

On it!



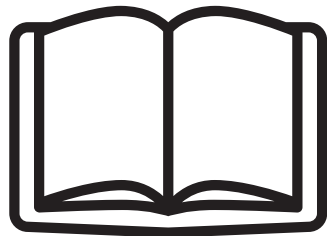
How to write

a good proposal!

Let's get  
started



# Getting ready to apply for EU funding



- Carefully read the Horizon Europe Work Programme.
- Familiarise yourself with the EU policy objectives.



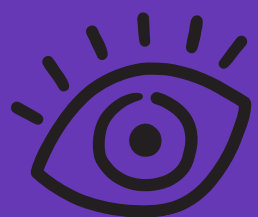
- Start visualising your perfect consortium based on the topic.
- Use the partner search tools and networks to find the right project partners.



- Check the type of action foreseen for the call/topic.
- Make sure your project idea satisfies all or some of the expected outcomes.



- Check the CORDIS to get insight from past/ongoing projects.
- Attend Info Days!
- Contact your nearest National Contact Point (NCP) for support!





## Don't rush!

- Take your time to carefully read the call's requirements.
- Ensure you meet the eligibility rules.



## Don't be hasty!

- When developing your project idea, invest time to find the right partners.
- Ideally, you should start looking for project partners well before the call for proposals opens.

## Don't be last!

- Don't leave your submission to the last minute!
- You can reopen and amend your draft proposal as often as you wish before the call deadline.

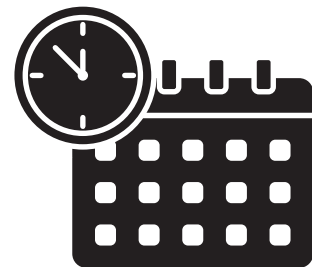


# Formulate and plan your proposal correctly

Sounds like a plan



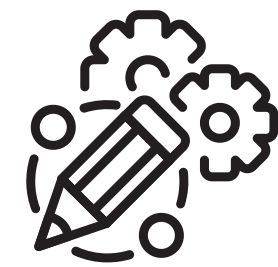
- Structure your proposal in a logical and cohesive manner.
- Outline the general project methodology and organise all elements of the project.



- Create a timeline for the entire proposal writing process.
- Use the guidance and the templates applicable to the funding programme, available in the F&T Portal.

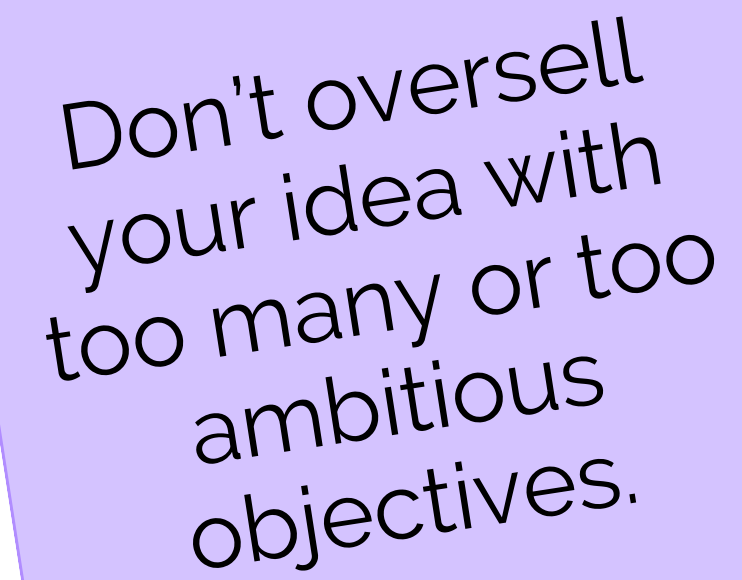


- Remember that the budget must match the workload in the different work packages, so that the project is feasible in terms of timing and financial resources.



- Take into account other project requirements or policies, such as
- multi-disciplinarity,
  - inclusion of Social Sciences
  - Open Science, etc.

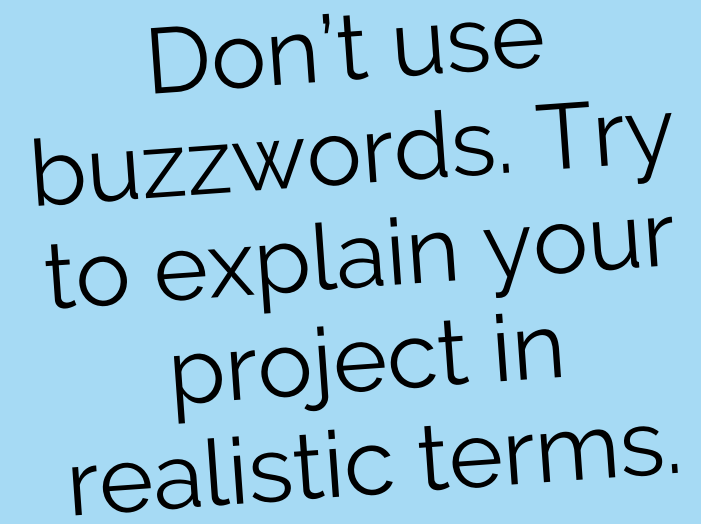




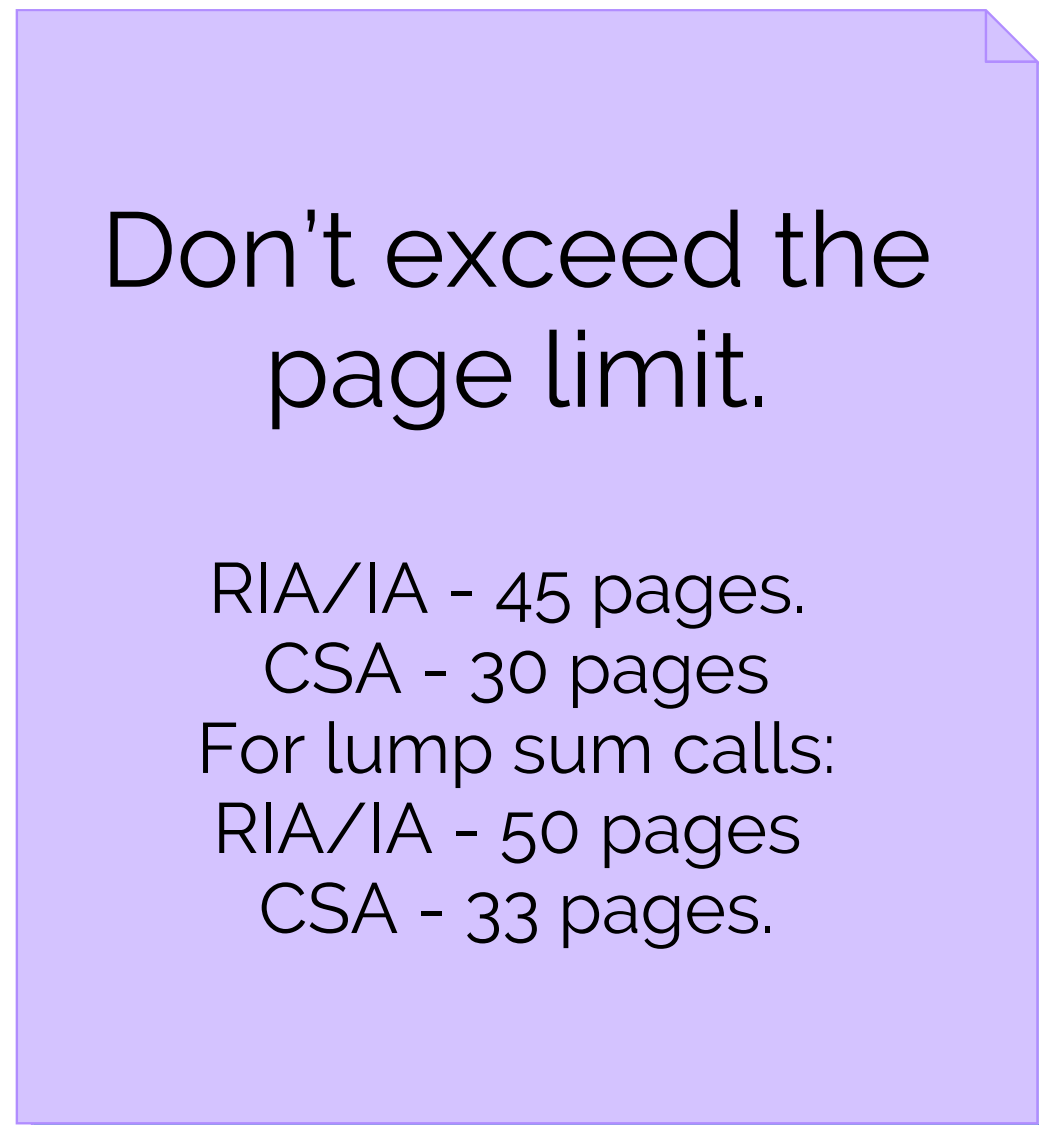
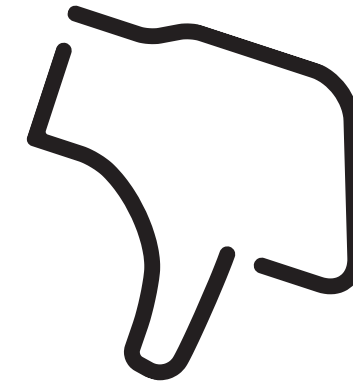
Don't oversell your idea with too many or too ambitious objectives.



STOP

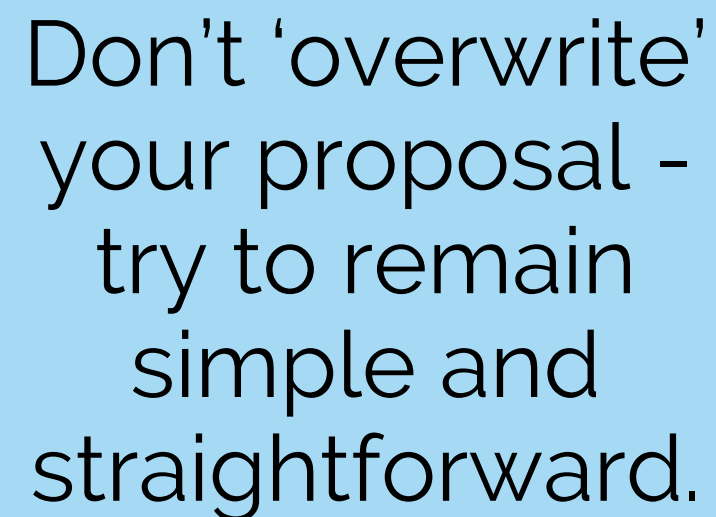


Don't use buzzwords. Try to explain your project in realistic terms.

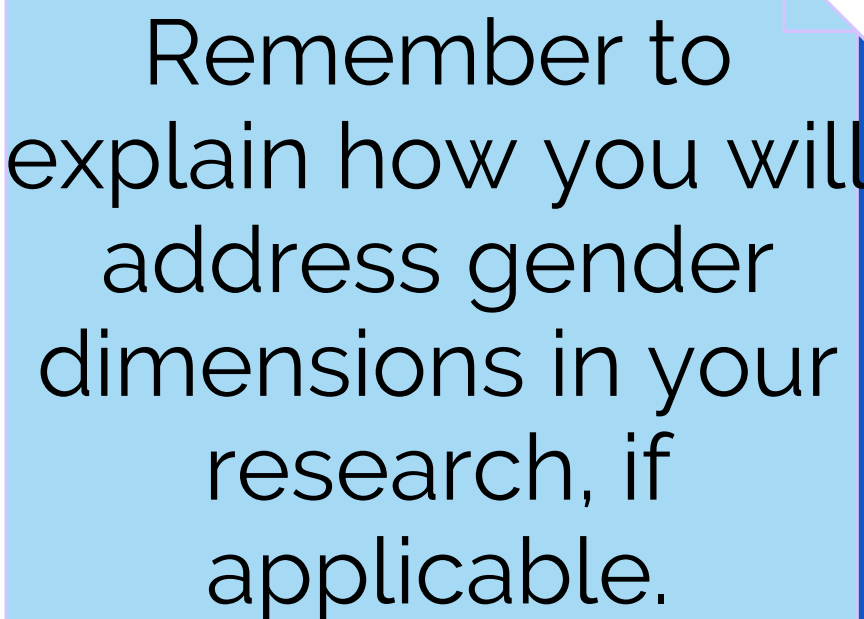


Don't exceed the page limit.

RIA/IA - 45 pages.  
CSA - 30 pages  
For lump sum calls:  
RIA/IA - 50 pages  
CSA - 33 pages.



Don't 'overwrite' your proposal - try to remain simple and straightforward.



Remember to explain how you will address gender dimensions in your research, if applicable.



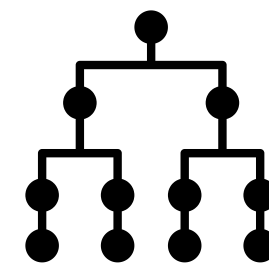
# Address the project's pathway towards impact



- Clearly justify the significance of the problem and why it's crucial to address it now.
- Explain how the proposed intervention will have a long-term impact.



- Plan a good cooperation with end users.
- Involve various stakeholders from policy makers to industry and build sustainable cooperation.



- Consortium with partners who complement and synergize well in expertise and tasks.
- Highlight the relevant capacities of the organisations and individuals leading the project.



- Concrete and precise planning.
- Details and quantifications.
- Well-timed tasks.
- Well-balanced resources and budget.



# Don't confuse the terms results, research output, outcomes and impact.



**Research output** includes accessible results such as scientific publications, data, software, algorithms, protocols, and electronic notebooks.



**Results** are what is generated during the project implementation.



**Project's outcomes** are the expected effects, over the medium term, of projects supported under a given topic.



**Project's impact** encompasses its long-term effects on society, the economy, and science, typically occurring after the project concludes.

# Take home:

- ✓ **Align with the program objectives**
- ✓ **Innovation and impact**
- ✓ **Strong consortium and work plan**
- ✓ **Contact your NCP!!**

