



# Seaweed Packaging

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“Restore our waters – Baltic Sea Region perspective”







Biodiversity loss



Extreme weather



Pollution



**70% of the rubbish found on Baltic beaches is made of plastic!**



- Reduce by at least **50%** plastic litter
- Reduce by at least **30%** microplastics



Summer 2022 - Latvia

- Sustainable **aquaculture** and multi-use of marine space
- Bringing **algae-based** products on the market





# Gold from the Baltic Sea

## *SEAWEED*



# Seaweed based bioplastic

made by



All-natural



Home  
compostable



Marine-safe



Soluble



Transparent



Flexible  
plastic-like film

## SEAWEED PACKAGING



# WHY SEAWEED?



Absorbs  
**CO<sub>2</sub>**

Grows  
**10x**  
faster

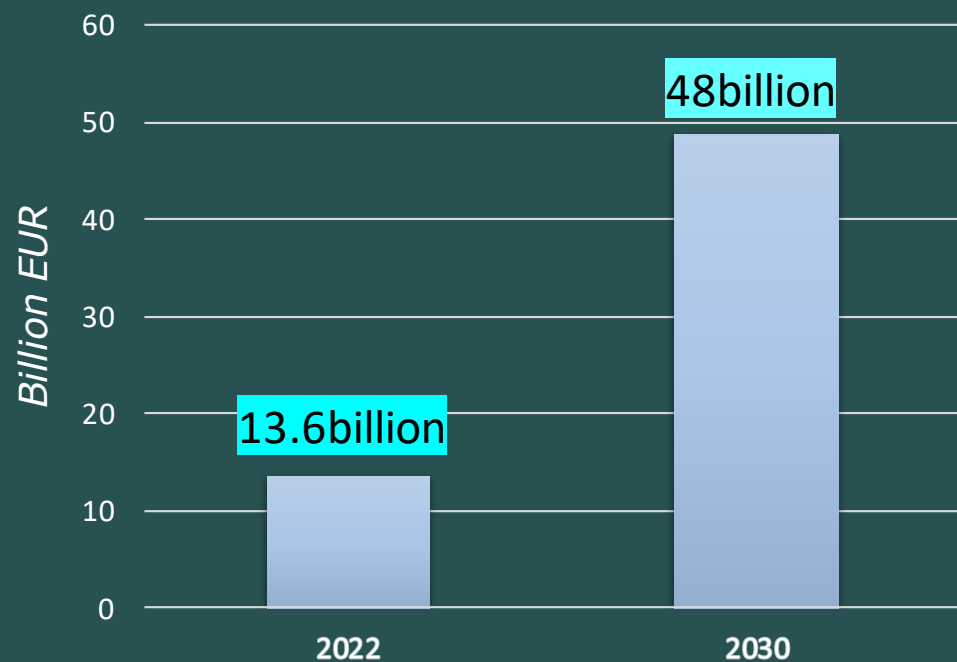
Does not require  
drinking  
**H<sub>2</sub>O**

**NO**  
Microplastics

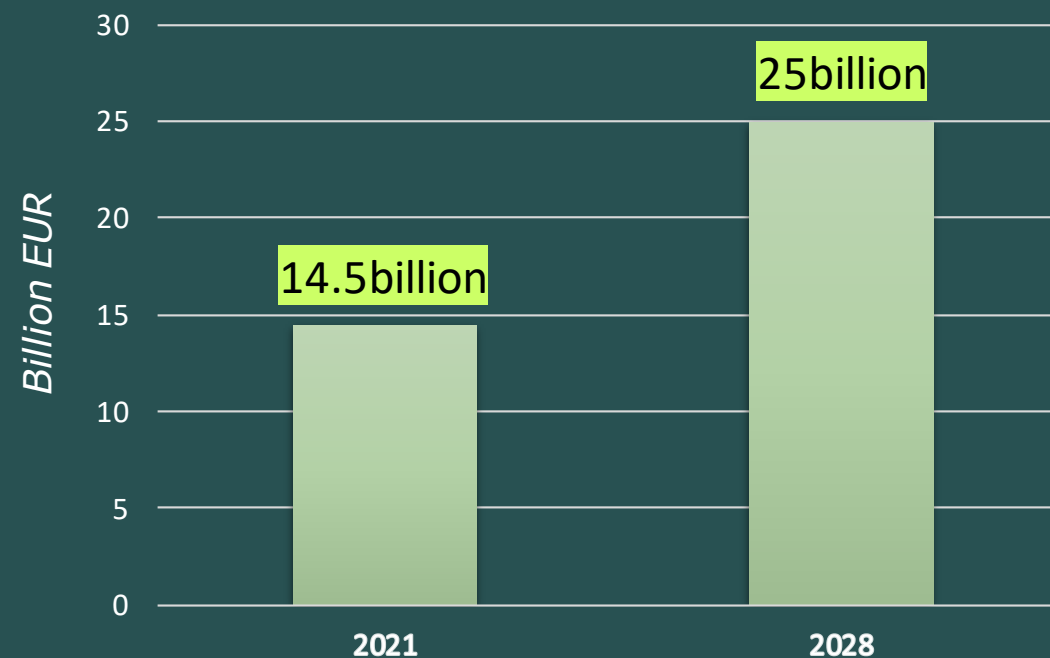
Size of  
opportunity



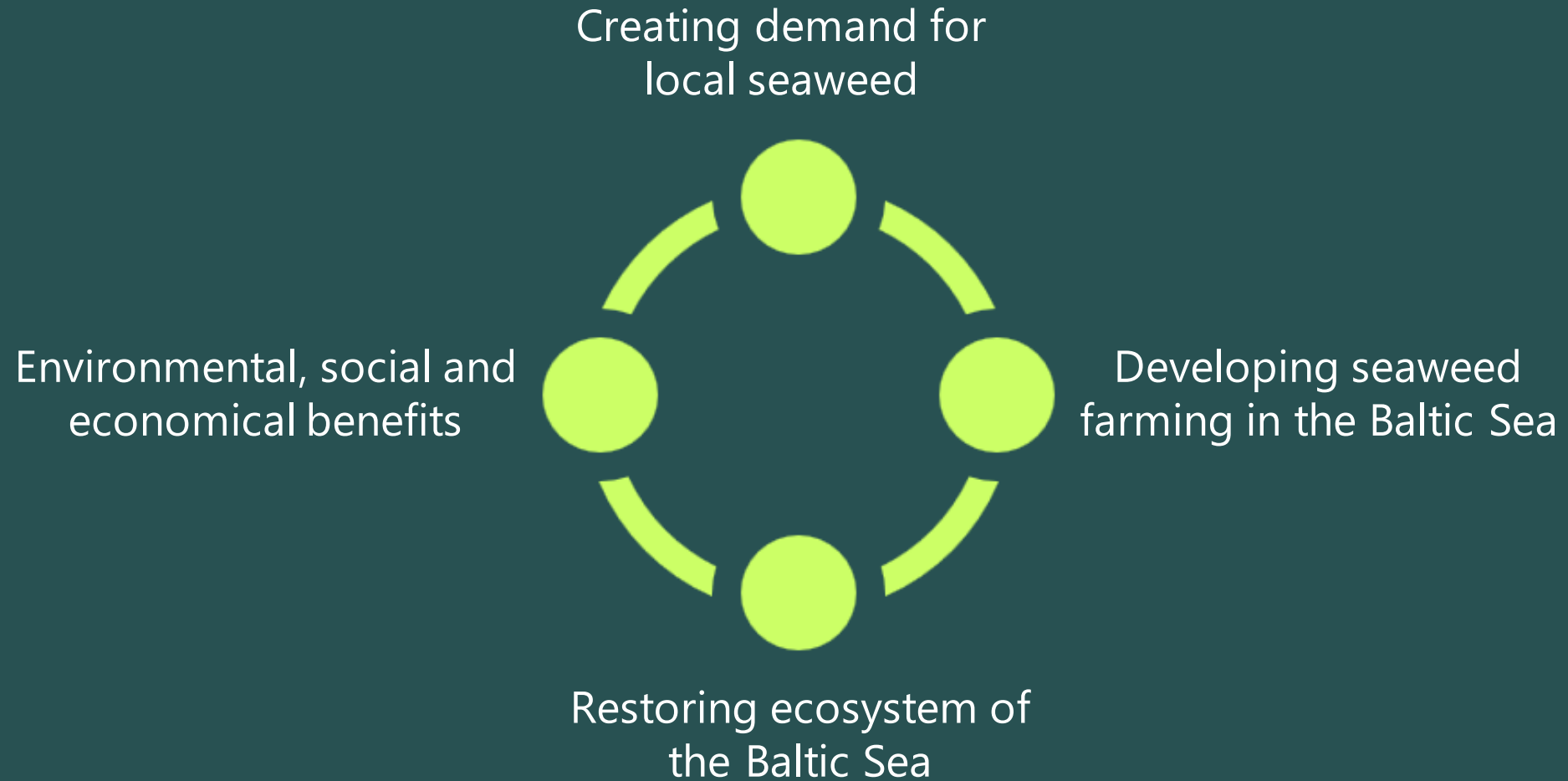
## The global Bioplastics market



## The global commercial Seaweed market



# *Ideal scenario*





# Thinking globally, act locally!



## Looking for:

- Seaweed raw material suppliers from Baltic Sea
- Contacts of seaweed producers in the Baltic Sea
- Partnership opportunities



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