



Experiences on citizen engagement

Restore our waters – Baltic Sea Region perspective, December 6th, 2022

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Once upon a time the Mayors of the cities of Helsinki and Turku...

Jussi Pajunen and Mikko Pukkinen walked by the River Aurajoki in Turku in 2006 ...

- Concern for the state of the Baltic Sea
- Healthy waters = competitiveness and welfare of the cities
- The first joint action plan of the cities was published in 2007
- jointly with the challenge campaign for other organisations to do the same



Goals of the Action Plan 2019–2023

– Five waves of action for the benefit of the Baltic Sea

1. Clear coastal waters
2. Healthy marine ecosystems
3. Clean and safe water traffic
4. Systematic water area management
5. Active Baltic Sea citizenship

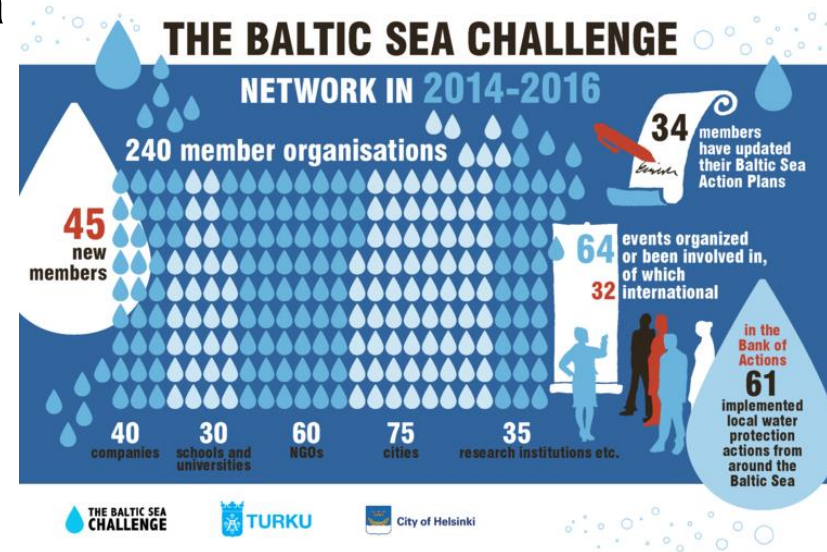
In total: 123 actions, which are enhanced in the cities of Helsinki and Turku



What is The Baltic Sea Challenge?

- A network for **concrete action at local level** for protecting the Baltic Sea
- Vision: A clean, productive and shared Baltic Sea

- 1) Network of 319 partner organisations
- 2) Own action plans of participating organisations



Our workfield:



1. 123 actions in the cities of Helsinki and Turku
2. engaging citizens in Turku and Helsinki
3. nationally
4. internationally





- Baltic Sea events workshop

March

April

- Meetings with networks

- Declaration of the Sea Peace, Pax Navis

June 8 th

August 25 th

- The Baltic Sea Day; 28 stakeholders, 22 events.

- Beach Cleaning event on the Day of Turku

September 18 th

Events in the City of Turku in 2022

Thank you

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Social media



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