

# INTRO

- The School of Communication and Media, Slovakia
- Research establishment founded in 2008
- Media (social media), communication, political science (international communication), media regulation, populism, democracy,.....(AI)
- MEDIADEM, EMEDUS, ANTICORRP, COMPACT, DEMOS, .....
- Recently submitted: DETECTOR (21 partners)



## Democratic Efficacy and the Varieties of Populism in Europe

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### Results

## Democratic Skills and Education

New DEMOS study reveals how schools may protect students from populist attitudes

[Forum](#)

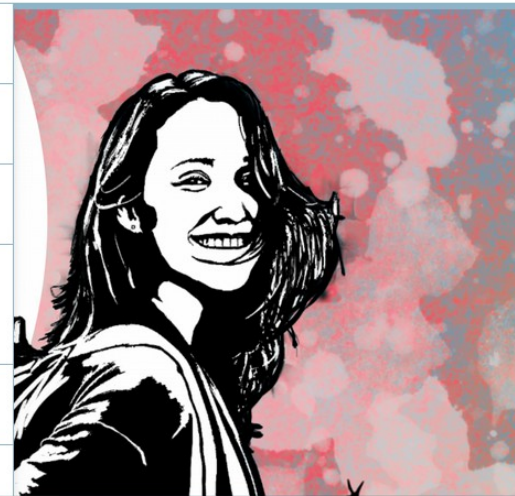
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**HORIZON  
2020**

# COMPACT: FROM RESEARCH TO POLICY THROUGH RAISING AWARENESS OF THE STATE OF THE ART ON SOCIAL MEDIA AND CONVERGENCE

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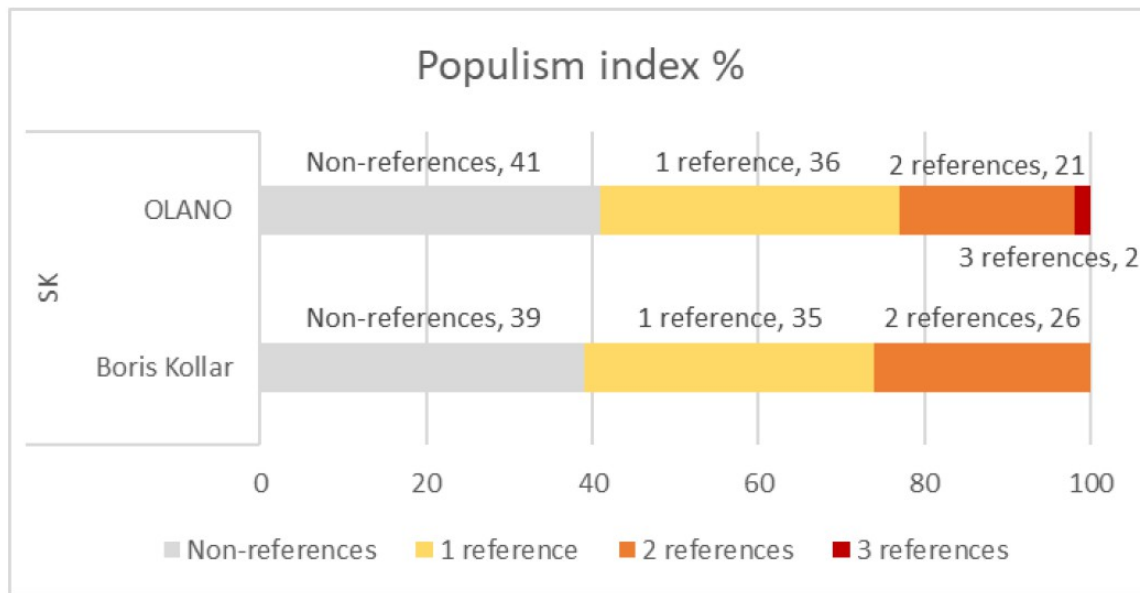
# Methodologies

- Network Analysis
- a) socio-centric
- b) ego-centric

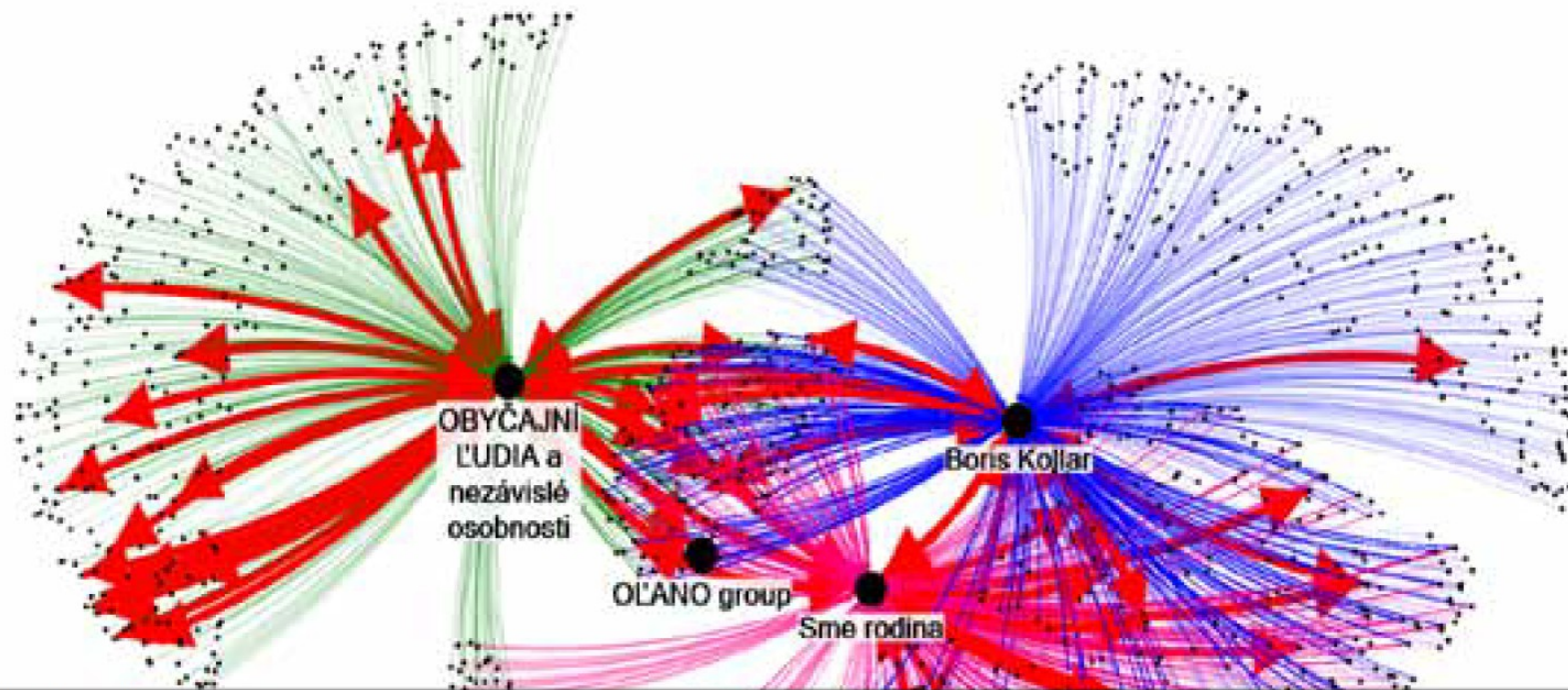
CrowdTangle, manual calculations

- RIA vs CSA

# OLANO - Kollar

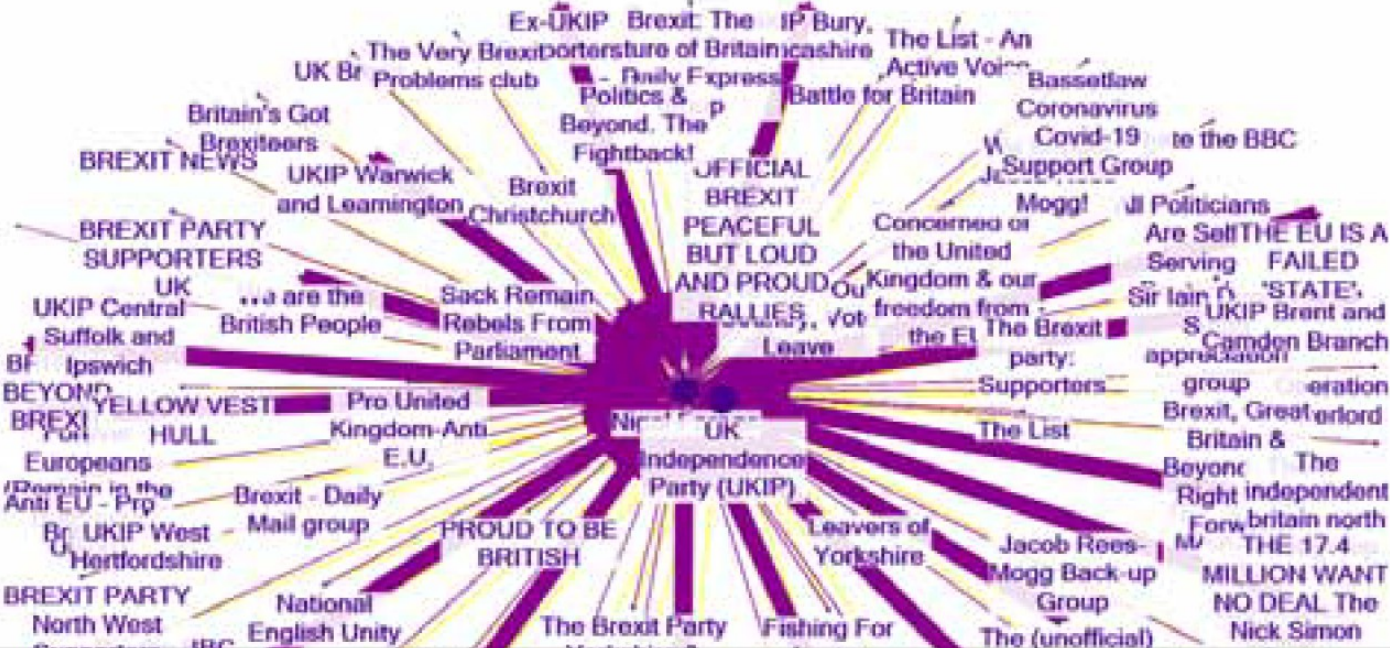


# OLANO - Kollar



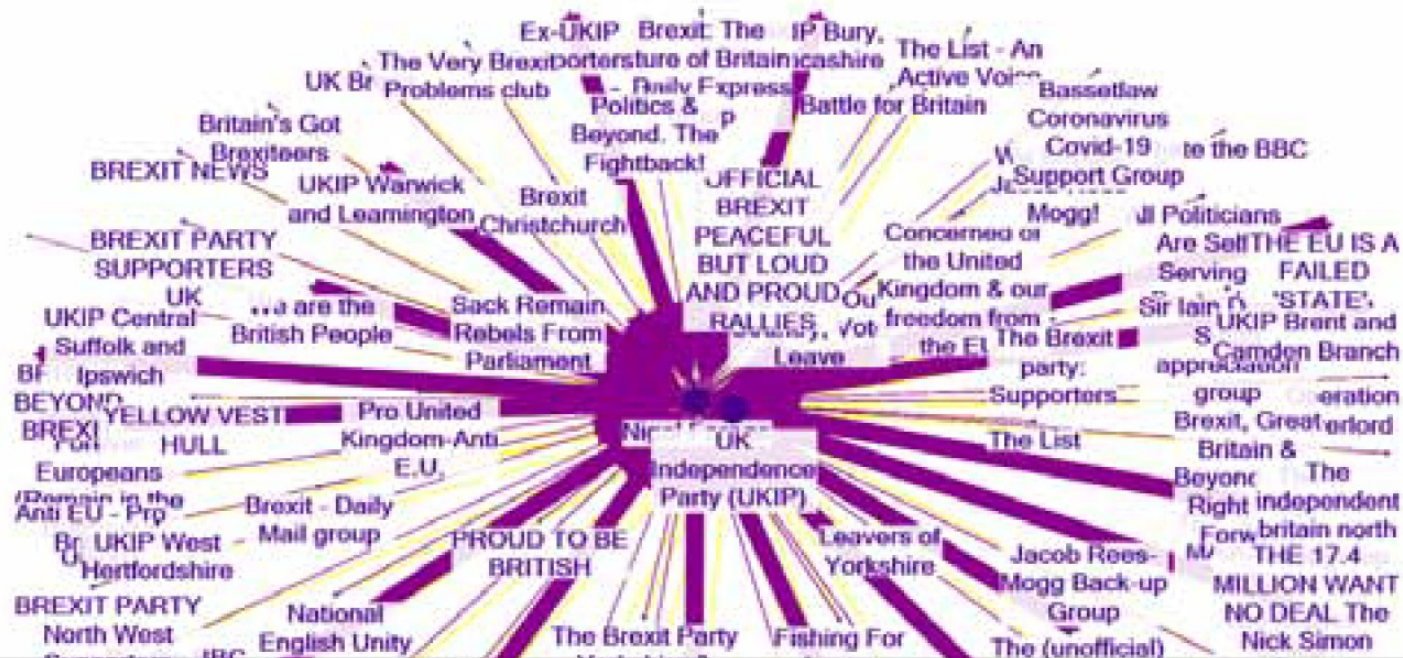
# UKIP

Figure 11: Centrality



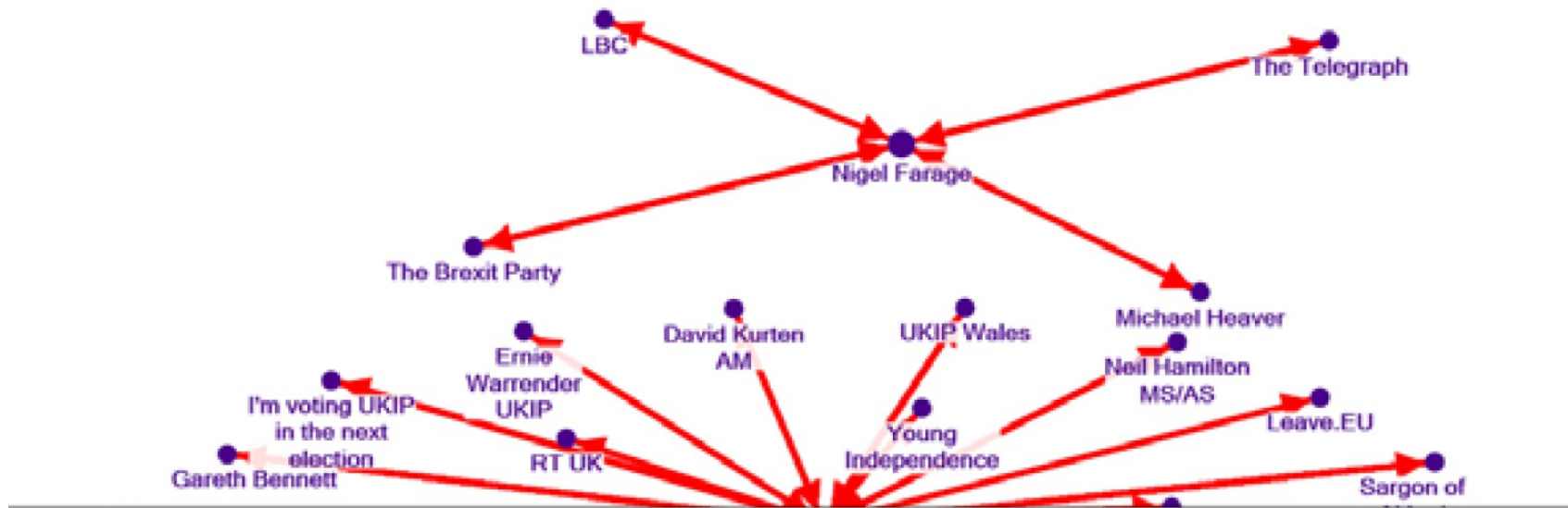
# UKIP

Figure 11: Centrality

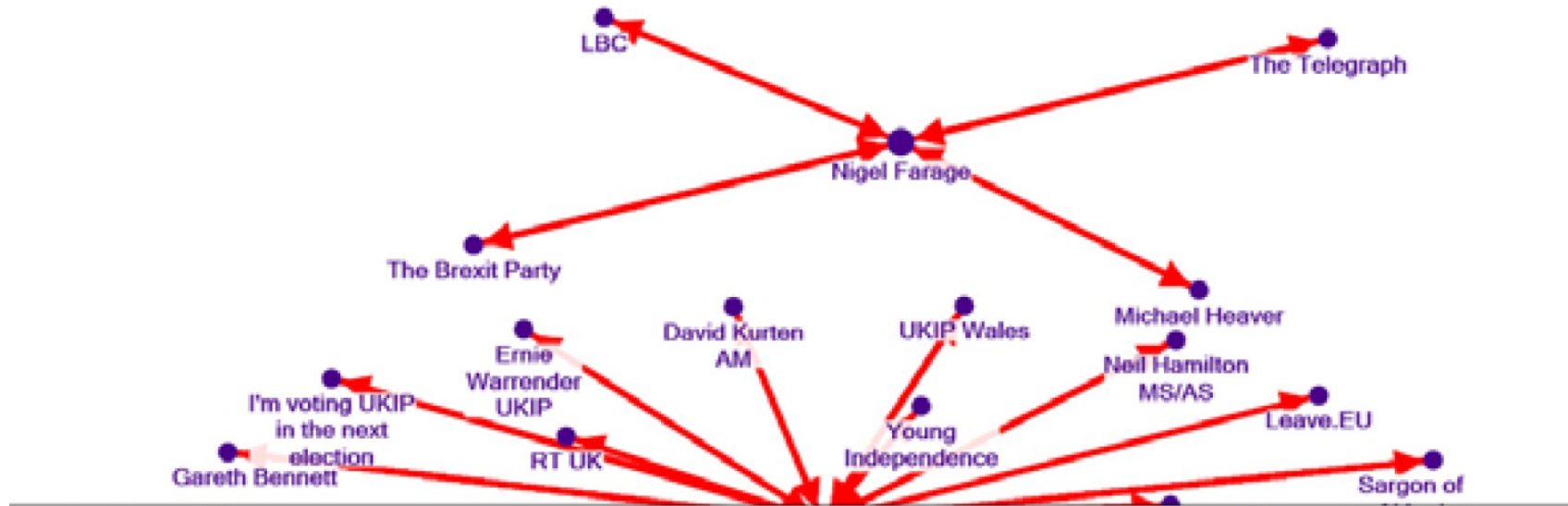




# UKIP /Farage



# UKIP /Farage

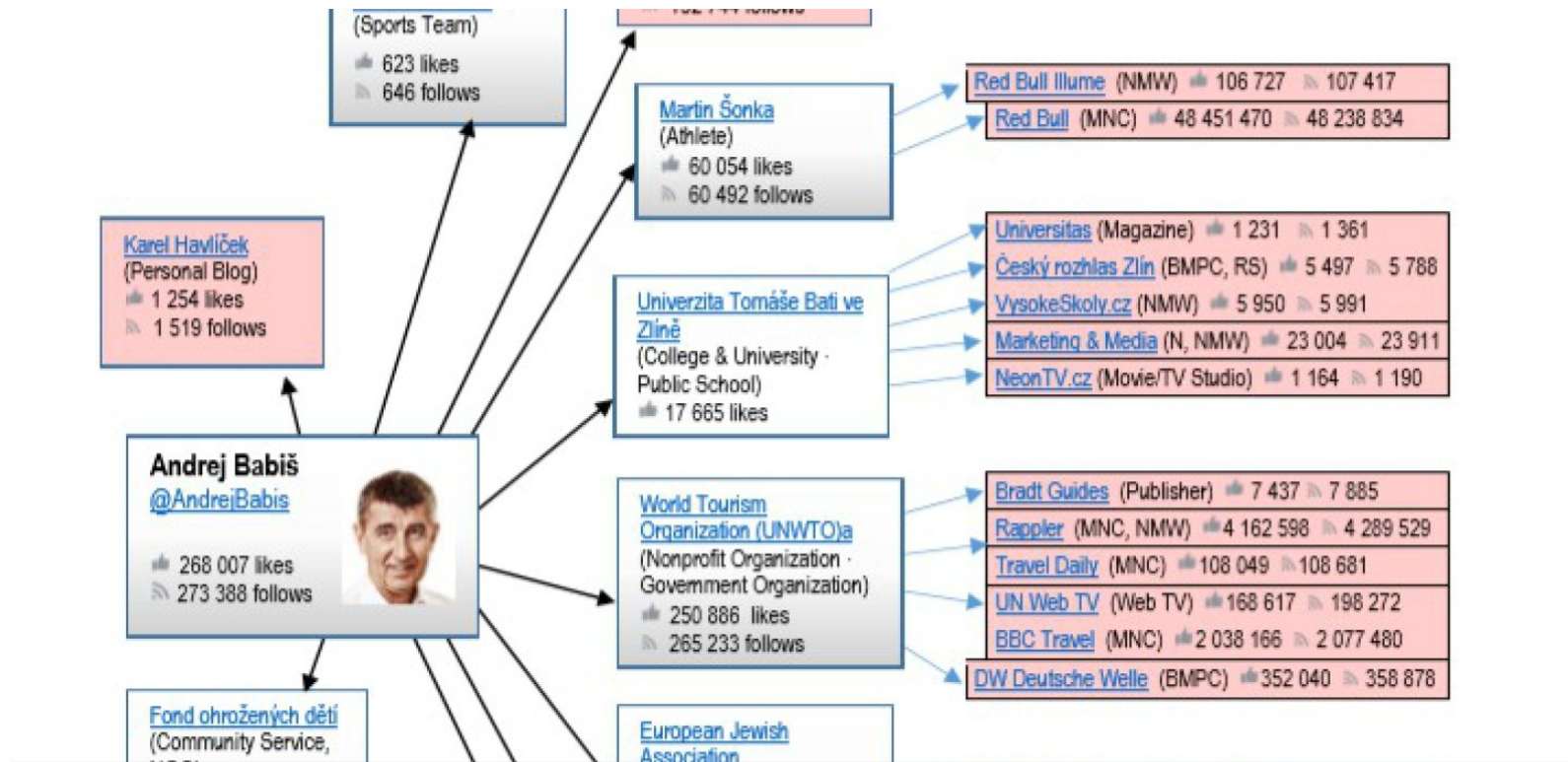


# Tsipras

**Figure 3:** Political/ideological orientation of media sources shared by Alexis Tsipras



# Former Czech P.M. and alternative Media



# Comparison

**Table 7:** Political-Ideological Orientation of Sources on FB (in %, rounded)

Party/Leader	Radical-Left	Center-Left	Center	Center-Right	Radical-Right	Other/NA
Marine Le Pen	0%	2%	26%	19%	<b>53%</b>	1%
Jean-Luc Mélenchon	<b>81%</b>	6%	9%	3%	0%	1%
Alexis Tsipras	<b>90%</b>	5%	3%	2%	0%	0%
Luigi di Maio	0%	0%	2%	0%	0%	<b>97%</b>
Matteo Salvini	0%	14%	17%	<b>41%</b>	<b>26%</b>	3%
PiS	0%	2%	0%	<b>94%</b>	4%	0%
Konfederacja	0%	1%	10%	15%	<b>74%</b>	0%
Boris Kollár	0%	4%	9%	7%	0%	<b>80%</b>
Sme Rodina	0%	7%	21%	12%	0%	<b>60%</b>
OLaNO	0%	6%	<b>32%</b>	<b>45%</b>	0%	17%
AKP	0%	0%	0%	<b>100%</b>	0%	0%

# Special Issue

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## ŠTÚDIE A ANALÝZY

- 00 ŠKOLKAY, Andrej: Populism and Social Media: Introduction to Meta-Theory
  - 00 BALOGE, Martin – HUBÉ, Nicolas: France: Two Separate Populist Parties; Two separate networks and One Go-Between Group
  - 00 ŠKOLKAY, Andrej – MARINCEA, Adina: Information Sources Shared on Facebook and Networking by a Populist Leader in Greece
  - 00 BERTERO, Arturo: Information Sources Shared on Facebook and Networking by Populist Leaders in Italy
  - 00 LIPÍŇSKI, Artur: Information Sources Shared on Facebook and Networking by Populist Leaders and Populist Parties in Poland
  - 00 ŠKOLKAY, Andrej – MARINCEA, Adina: Information Sources Shared on Facebook and Networking by Populist Leaders and Populist Parties in Slovakia
  - 00 SAHIN, Osman: Media Sources Shared on Facebook and Networking by Erdoğan and the AKP in Turkey
  - 00 KARAMANIDOU, Lena – SAHIN, Osman: Information Sources Shared on Facebook and Networking by Nigel Farage and the UKIP Party in the UK
  - 00 ŠKOLKAY, Andrej – MARINCEA, Adina: Media Sources Shared and Networking on Facebook. A Comparative Perspective
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## DISKUSIA

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# A Link between RIA and CSA

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## **SMIEŠKO, IVAN**

The Police Force, Slovakia

## **GALEWSKA, EWA**

Faculty of Law, University of Wrocław, Wrocław, Poland

## **GOSZTONYI, Gergely**

Faculty of Law, Eötvös Loránd University (ELTE), Budapest, Hungary

## **ZOLEA, SIRIO**

University of Macerata, Macerata, Italy/University of Teramo, Teramo, Italy

## **SCHNEIDERS, PASCAL**

Department of Communication, Johannes Gutenberg University of Mainz, Mainz, Germany

## **Digital Services Act Proposal (Social Media Regulation)**

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# Populists and Social Media

Tech giants banned Trump. But did they censor him?

- How Facebook and Twitter decided to take down Trump's accounts
- Donald Trump to launch social network after being banned by Twitter, Facebook and YouTube



# OUTPUTS

- Digital Services Act Proposal (Social Media Regulation)
- Social Media Regulation from the Perspectives of National Media Regulatory Authorities in V4
- An Exploratory Study of Global and Local
- Discourses on Social Media Regulation

# CSA – Regulatory aspects

*Table 5: Is there a room for global regulatory solutions (e.g. through Facebook itself or via the European Commission) or more room for regulation via national/local Internet Service Providers?*

Country	CZ	HU	PL	SK
Position	Ideally global, practically at national level	Both global and national	Definitely global, national/local ISPs under national authorities + general basic rules for all MS.	European level, + Direct dialogue with the platforms for national regulatory solutions

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# CSA – Regulatory aspects

## *Low intensity regulatory policies*

**Table 2a: 1<sup>st</sup> Level – Low Intensity Regulatory Policies**

<b>Suggested Regulatory Approach</b>	<b>Supporting Stakeholders</b>				
	<b>Politicians/ states</b>	<b>Experts</b>	<b>Regulators</b>	<b>Journalists</b>	<b>Others</b>
<b>Nation-specific solutions</b>	(There are many such efforts)	Vaidhyanat han		Wenwen	
<b>Public information campaigns/Public Pressure (incl. boycotts)</b>	(There are such efforts at the EU level and	Nye, McNamee, Tugend, Ballin		Malik, Gibbs, Re- porters without	Private companies, NGOs, YouTubers

# Cooperation?

- e.g. **HORIZON-CL4-2022-HUMAN-02-01 AI for human empowerment (AI, Data and Robotics Partnership) (RIA)**
- *„All proposals should contribute to build the next level of perception, visualisation, interaction and collaboration, and understanding between humans and AI systems working together as partners to achieve common goals, sharing mutual understanding of each other’s abilities and respective roles.“*
- **Other options: Disaster-Resilient Society 2022 (HORIZON-CL3-2022-DRS-01)**
- **Fighting Crime and Terrorism 2022 (HORIZON-CL3-2022-FCT-01)**
- **Support to Security Research and Innovation 2022 (HORIZON-CL3-2022-SSRI-01)**

# Cooperation - Contacts



- Andrej Skolkay
- askolkay@hotmail.com
- Veronika Vigh-Vass
- v.vigh@gmail.com
- [lubicaadamcova@gmail.com](mailto:lubicaadamcova@gmail.com)