



TOWARDS A GREENER MOBILITY

SUSTAINABLE AND INTELLIGENT MOBILITY SOLUTIONS IN THE VISEGRAD REGION

Date: 28 March 2022, 9.00-14.00

Venue: Permanent Representation of Hungary – with consideration of the Covid-19 safety measures

Address: 1040 Brussels, Rue de Trèves 92-98.

Transport is responsible for 20 % of the greenhouse gas emissions in Europe therefore to reduce the emissions in the transport sector is inevitable if we want to achieve climate neutrality by 2050. V4 countries have made significant efforts recently in order to make transport more sustainable and public transport more attractive. Our intention is to present these endeavours and discuss the further challenges and possible incentives for enhancing green mobility in our region.

In addition, the automotive industry has a very important role in the economy of the Visegrad group so the technological shift which is taking place in the field of transportation impacts not only on the passengers but have effects on our industries as well. At the seminar we would like to showcase how the industry keeps up with the challenges of the green and digital transition.

PROGRAMME

8.45 - 9.00 Registration and coffee

9.00 - 9.05 Welcome by Ambassador Gábor Baranyai (Deputy Permanent Representative of Hungary)

9.05 - 9.35 Keynote speeches

KEYNOTES

- **Sustainable Mobility in the Visegrad Countries – Objectives and Challenges in the region** - Péter Kaderják Managing Director – Zero Carbon Hub, University of Technology and Economics - Budapest

- **Green and smart transition in the mobility and its costs and benefits for the Visegrad countries** - Joaquim Nunes de Almeida Director, DG GROW, European Commission

SHOWCASES

- 9.35-9.50 **Greening of the public transport in Hungary – Green bus programme in Hungary** – Ms. Veronika Erős, Hungarian Motorsport and Green Mobility Development Agency
- 9.50-10.05 **Highspeed railway development in the Visegrad countries** –CZ (tbc)
- 10.05-10.20 **Electromobility in Poland** – Jacek Mizak, Electric Vehicles Promotion Foundation
- 10.20-10.35 **Greening of the aviation sector - What does Europe’s most sustainable airline do to continuously reduce its environmental impact** - Johan Eidhagen, Chief People and ESG Officer, Wizzair
- 10.35-11.00 **Coffee break**
- 11.00-11.15 **Supporting ecosystem for the development of new generation of vehicles – Zala Zone autonomous testbed and innovation ecosystem** – Péter Sipos – Zala Zone Testbed, Hungary
- 11.15-11.30 **Innovation in the charging infrastructure and its role in the Slovak mobility ecosystem** – Mr. Kristián Juriš, Business Development Director, Agevolt
- 11.30-11.45 **Hydrogen as a tool for decarbonization – Hydrogen technology landscape in Poland** – Mr. Tomoho Umeda, Chairman of the Hydrogen Technologies Committee at the Polish Chamber of Commerce
- 11.45-12.30 **PANEL DISCUSSION - CHALLENGES AND OPPORTUNITIES FOR THE REGION IN THE FUTURE OF MOBILITY**

Participants of the panel:

- Jacek Mizak, Electric Vehicles Promotion Foundation (PL)
- CZ Ministry of Transport
- Johan Eidhagen Wizzair
- Kristián Juriš, Agevolt SK
- Tomoho Umeda, (PL) Polish Chamber of Commerce
- Eric-Mark Huitema, General Director of ACEA
- Representative of the European Commission (tbc)

- 12.30-12.35 Closing remarks

12.35-14.00 Lunch