



# DRIVING INNOVATION IN EUROPE



ENTREPRENEURIAL EDUCATION



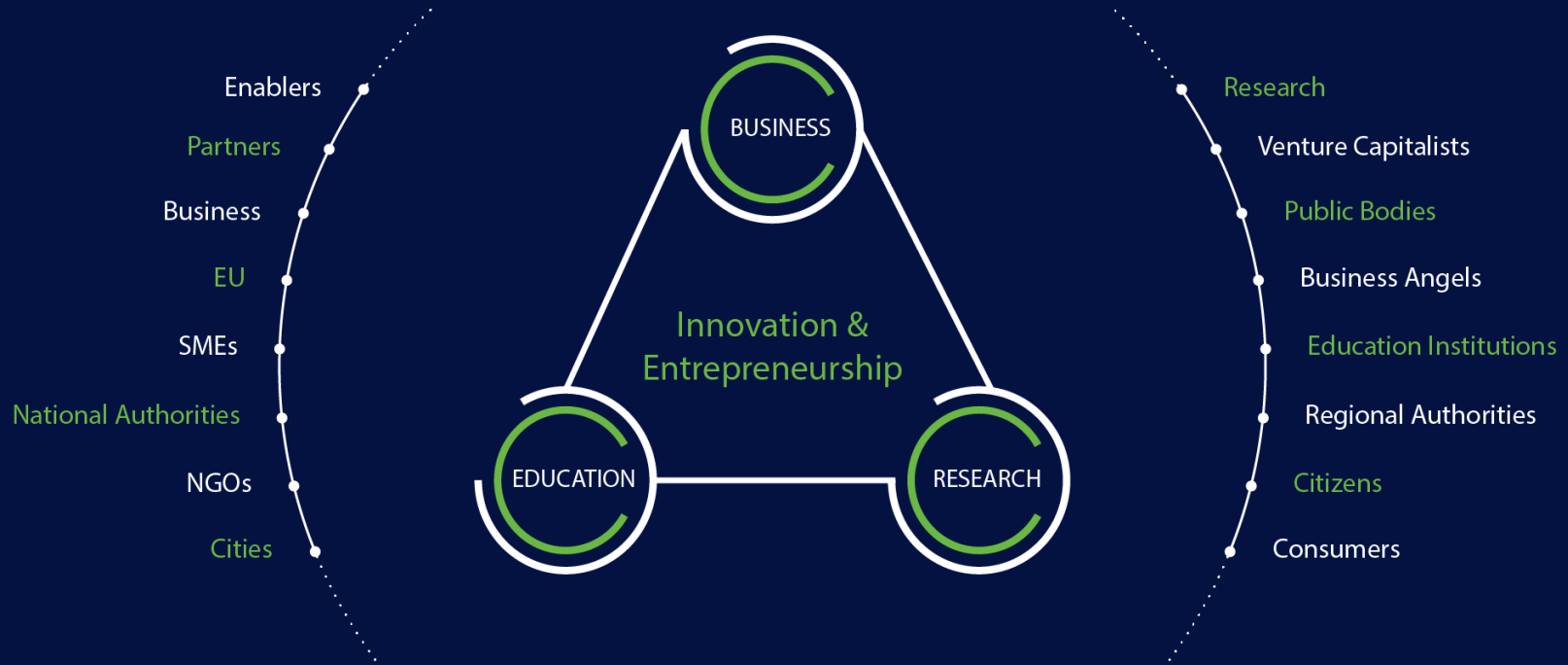
INNOVATION PROJECTS



BUSINESS CREATION & ACCELERATION



# EIT INNOVATION MODEL





# EIT KICS: KEY ELEMENTS

- Thematic focus
- Ecosystem
- Strategy
- Sustainability
- Impact

2010



### EIT Climate-KIC

Accelerate the transition to a zero-carbon economy



### EIT Digital

Drive Europe's digital transformation



### EIT InnoEnergy

Achieve a sustainable energy future for Europe



### EIT RawMaterials

Develop raw materials into a major strength for Europe

2015



### EIT Urban Mobility

Smart, green and integrated transport



### EIT Manufacturing

Strengthen and increase the competitiveness of Europe's manufacturing industry

2019



### EIT Food

Lead a global revolution in food innovation and production

2017



### EIT Health

Give EU citizens greater opportunities for a healthy life



# CCSI: CATALYSING INNOVATION FOR A SUSTAINABLE EUROPE

- High innovation potential
- Hard hit by pandemic
- Diversity & overcome fragmentation





# EIT CULTURE & CREATIVITY: MAKING AN IMPACT

- Economic and societal impact
- Boost European competitiveness
- Co-creation and know-how transfer
- Create and scale up ventures
- Enhance societal values



European Institute of  
Innovation & Technology

A body of the European Union





# Preparations for the Call for EIT Culture and Creativity

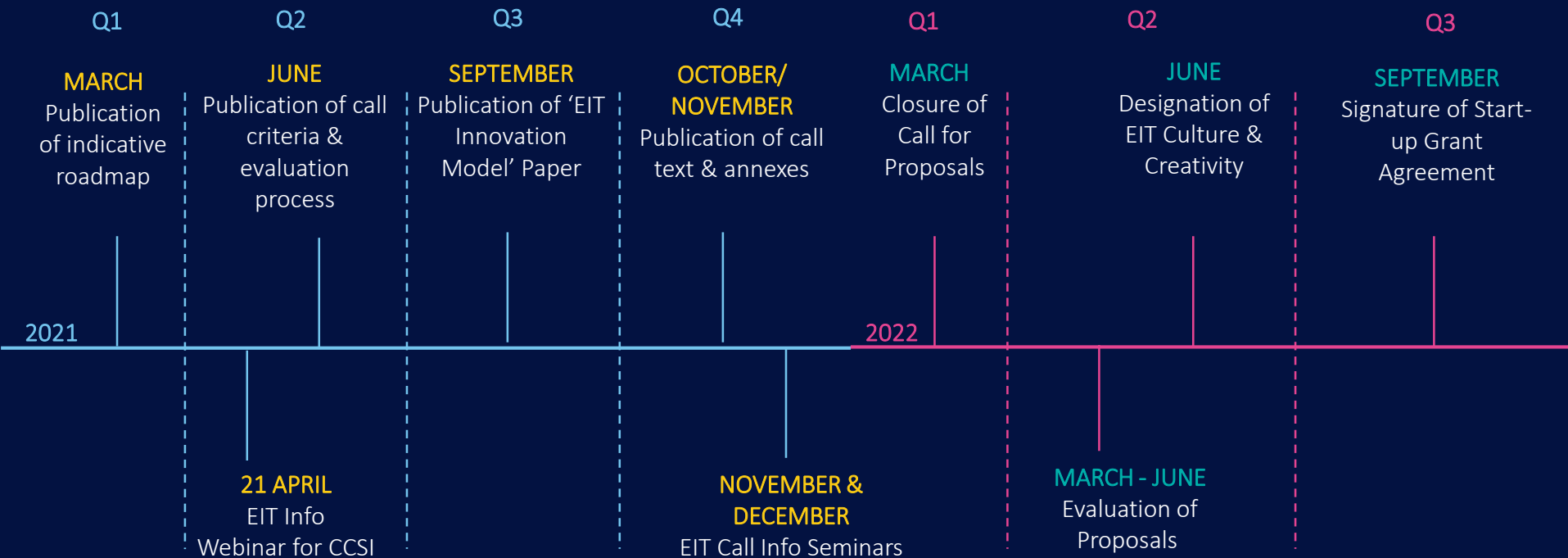
- EIT is expected to launch as soon as possible in 2022 this new EIT Knowledge and Innovation Community
- Much to consider for submitting proposal
  - Commitment and intensive planning
  - Form and manage a consortium
  - Complete application procedure



# EIT KIC MODEL

- **Independent legal entity:** gathering world-class partners
- **Autonomy & flexibility:** to determine organisational structure and activities
- **Long-term strategic approach:** set up for a minimum of 7 years to eventually become financially sustainable
- **Result-based funding:** with high degree of partner commitment
- **Effective governance:** run by a CEO and a lean management team
- **Innovation Hubs:** 5-8 per CLCs per Knowledge and Innovation Community
- **Results & high impact oriented activities:** 7-year Strategy and (multi-annual) Business Plans
- **Culture:** strong entrepreneurial mind-sets at national, European and international levels

# INDICATIVE ROADMAP 2021-22



# CONNECT WITH POTENTIAL PARTNERS

[bit.ly/EIT\\_Networking](https://bit.ly/EIT_Networking)





# NEW EIT STRATEGY TO POWER EUROPE'S LARGEST INNOVATION NETWORK

14 June – 10:00 CET / 09:00 GMT

[Register now!](#)

[More information available on the EIT website](#)



# INNOVATE WITH US!

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