

BIOGRAPHY



Xavier Troussard

European Commission

Joint Research Centre

Head of the New European Bauhaus Unit

Since December 2020, Xavier Troussard is leading the New European Bauhaus Unit created at the Joint Research Centre. The New European Bauhaus is a co-creation initiative intended to be a bridge between science and technologies on one side, and arts, culture and design on the other to meet the expectations of citizens for new forms of living together. It is planned to be both a think tank and a do tank to revisit our living places and associated life styles around three dimensions - sustainability (including circularity), qualitative experience (including aesthetics) and inclusiveness (including affordability).

Before, Xavier worked at the DG for Information, Communication, Culture and Audiovisual where he contributed to the establishment and development of the EU audiovisual policy before representing the European Commission and leading the EU coordination in the negotiation of the 2005 UNESCO Convention on the protection and promotion of the diversity of cultural expressions. As Head of the 'Culture policy, diversity and Intercultural dialogue' Unit in the Directorate General for Education and Culture, he developed the European Agenda for culture and an EU strategy for cultural and creative industries. He contributed to the shaping of the first EU Creative Europe Programme and managed its MEDIA sub-programme.

Xavier joined the Joint Research Centre (JRC) in 2014 to create and lead the development of the EU Policy Lab at the crossroads of anticipation disciplines (horizon scanning, foresight), behavioural sciences and design. He brings his experience in policy making at EU level and his interest in creativity and innovation. From July 2017 until November 2020, Xavier was also Acting Director for the Directorate 'Competences' which organises JRC transversal competences from Modelling, evaluation or indicators to text and data mining and analysis, technology transfer or intellectual property.

Xavier Troussard graduated in Law and General Administration from the University of Rennes (France) and from the College of Europe in European Studies (Bruges, Belgium).

#NewEuropeanBauhaus

 **Web:** <https://europa.eu/new-european-bauhaus>

 **Instagram:** @neweuropeanbauhaus

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